

# DESIGN & INFLUENCE IRRESISTIBLE CHANGE™

Webinar Series  
Starts September 24, 2013



Don't get **STUCK**.

The path to implementing change in an organization isn't always smooth. **Obstacles along the way prevent the change from happening.** Despite your best intentions, you and your change initiative can get stuck.

To reduce this drag on your initiative, **the solution is to make your change IRRESISTIBLE.**

In this 5-part webinar series, you will learn the steps and gain the tools to **design and influence change without getting stuck.**

Each 90-minute webinar comes with companion templates you can use immediately to implement what you've learned. Sign up for all five events and you'll get the complete set of templates **plus** you get the Irresistible Change Guide™ toolkit!

#### Who should attend?

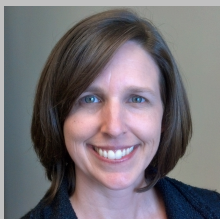
If you are responsible for changing the way your coworkers work, then the Irresistible Change webinar series is meant just for you.

#### 2013 Fall Schedule\*:

September 24	<b>Define the Change</b> Clarify what really needs to change in order to achieve the desired results for your organization.	\$75
October 8	<b>Uncover and Reduce Resistance</b> Anticipate how people will react to change so you can reduce backlash, and handle resistance when it happens.	\$75
October 22	<b>Gain Leadership Support</b> Navigate the roles and relationships of change to get leaders to help you implement change.	\$75
November 5	<b>Design and Communicate Change</b> Create the structural elements that will drive change and develop a plan to pinpoint communication.	\$75
November 19	<b>Sharpen Your Influence</b> Leverage your personal power and develop the skills to make an impact with both individuals and groups.	\$75
<b>Full Series</b>	<b>Attend all 5 webinars PLUS get the Irresistible Change Guide™ workbook**!</b>	<del>\$550</del> <b>\$298</b>

\*All events start at 1:00 p.m. Eastern time. \*\*Regularly priced at \$175!

Register at: [www.enclaria.com/events](http://www.enclaria.com/events)



#### Presenter: Heather Stagl

As founder of Enclaria LLC, Heather Stagl equips individuals and teams to push the boulder uphill at work. She provides a number of resources for those who are leading organizational change from the middle, including individual coaching, team workshops and step-by-step workbooks. Heather is a blogger and radio host of "The Change Agent's Dilemma: How to Influence Change Without Authority" show on BlogTalkRadio. She is the author of *99 Ways to Influence Change* and the change management toolkit, *Irresistible: The Change Agent's Guide to Design & Influence Change Without Getting Stuck*. Find all these resources and more at [www.enclaria.com](http://www.enclaria.com).