

ENCLARIA

*Influence Change at Work.*<sup>™</sup>

presents:



# **Fundamentals of Change Management**

How to Design and Influence Change at Work  
Three-Day Workshop

Atlanta, Georgia  
September 28-30, 2015

**Fundamentals of Change Management** is a foundational course for anyone who influences change at work. This three-day workshop will help you design your change initiative to go as smoothly as possible and overcome the inevitable challenges when they occur.

No matter what type of project you're implementing, Fundamentals of Change Management equips you with the steps, tools and skills to facilitate the adoption of change in your organization.

### Who should attend?

The methodology taught in this course was developed for people working within organizations who are responsible for implementing change without having much authority. While these change practitioners go by many titles, they have one thing in common: in order to achieve the desired results, other people in the organization will need to change the way they work.

Clients have successfully applied Enclaria's change management methodology on projects as diverse as:

- System installation
- Strategy execution
- Process improvement
- Increasing engagement
- New service start up
- Relocation
- Culture change
- Team development
- Implementing a change management approach



## Course Objectives

By completing the Fundamentals of Change Management course, you will:

Understand how change works at the individual and organizational level



Learn a straightforward model to organize change management activities



Clarify what really needs to change in order to achieve the desired results



Learn how to uncover and reduce resistance



Identify how to gain leadership support and engage stakeholders



Design key elements of your change initiative, such as communication and learning plans



Build the skills to personally influence change





## Course Agenda

Day 1	Intro to Change Management
	Define Your Change
	Assess Change Impact
	Uncover and Reduce Resistance
Day 2	Assign Roles and Relationships
	Gain Leadership Support
	Engage and Enable Stakeholders
	Ensure Accountability
Day 3	Pinpoint Communication
	Apply Your Personal Influence
	Put It All Together
	Sustain the Change



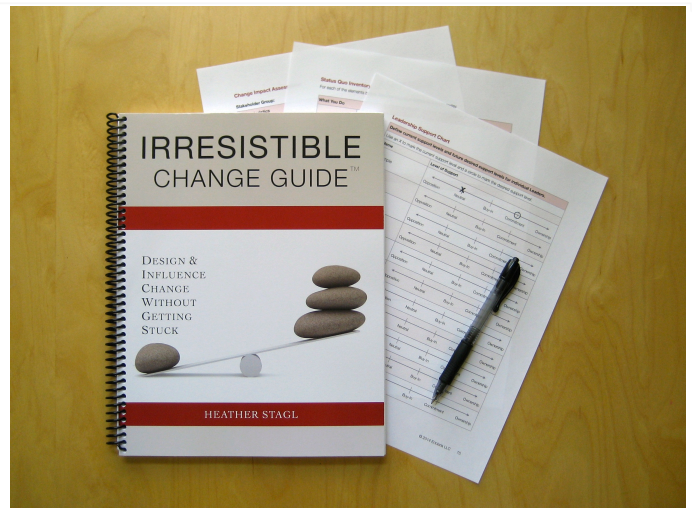
### Real-World Application

In this course, you will learn the principles of change management while applying them to your own project. Bring your team to multiply the learning and make real progress during the workshop.

## Course Materials

As part of this course, you will receive the following materials:

*Irresistible Change Guide* (Workbook)  
*99 Ways to Influence Change* (Paperback)  
30+ Electronic templates  
Course handouts



## Why Enclaria?

A sound change methodology and a toolkit full of practical templates give you a solid foundation as a change practitioner. Yet, designing change alone will not achieve results. Your ability to implement change relies on effectively using your influence. In this Fundamentals workshop, we take traditional change management one step further by building your influence skills throughout the methodology. After three days, you'll leave not only with a set of tools that will help you design your change initiative, but with practical steps you can personally take to influence change at work.

Enclaria has gained the Qualified Education Provider™ status from the Association of Change Management Professionals® (ACMP®) for this Fundamentals of Change Management course. The QEP status signals that this course aligns with ACMP's Standard for Change Management© and adult education best practices. For clients seeking ACMP's Certified Change Management Professional™ (CCMP™) accreditation, taking this QEP course will ensure a quicker review process for your application as well as help you prepare for the related CCMP exam.



### **Instructor: Heather Stagl**

Enclaria founder Heather Stagl partners with individuals and teams to equip them to influence change at work. She has eighteen years of change management experience, including projects such as process improvement, strategy execution, culture change, and system implementation. She holds a Bachelor of Science in Industrial Engineering from Northwestern University and an MBA in Leadership and Change Management from DePaul University.



## Venue

**Roam Dunwoody  
1155 Mt Vernon Hwy NE  
Suite 800 (2nd Floor)  
Atlanta, GA 30338**

Breakfast and lunch will be provided each day.

## Tuition

**\$1,795    Early bird rate: \$1,495 - Save \$300  
when you register on or before August 15, 2015**

Space is limited. Register early to reserve your seat!  
Please call for group rates.

To register, please visit:  
**[www.enclaria.com/events](http://www.enclaria.com/events)**

For more information, please contact:  
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