

DESIGN & INFLUENCE IRRESISTIBLE CHANGE™

Webinar Series
Starts January 28, 2015



Don't get **STUCK**.

As a change agent at work, you have two primary roles:

- *To design the change initiative to go as smoothly as possible, and*
- *To influence it along the way when it doesn't.*

When you do these two things well, your change is irresistible.

In this 5-part webinar series, you will learn the steps and gain the tools to **design and influence change without getting stuck**.

Each 90-minute webinar comes with companion templates you can use immediately to implement what you've learned. Sign up for all five events and you'll get the complete set of templates **plus** you get the Irresistible Change Guide™ toolkit!

Who should attend?

If you are responsible for changing the way your coworkers work, then the Irresistible Change webinar series is meant just for you.

2015 Winter/Spring Schedule*:

January 28	Define Your Change Clarify what really needs to change in order to achieve the desired results for your organization.	\$75
February 11	Uncover and Reduce Resistance Anticipate how people will react to change so you can reduce backlash, and handle resistance when it happens.	\$75
February 25	Gain Leadership Support Navigate the roles and relationships of change to get leaders to help you implement change.	\$75
March 11	Design and Communicate Change Create the structural elements that will drive change and develop a plan to pinpoint communication.	\$75
March 25	Sharpen Your Influence Increase and leverage your own power to make a bigger impact at work.	\$75
Full Series	Attend all 5 webinars PLUS get the Irresistible Change Guide™ toolkit**!	\$522 \$297

*All events start at 1:00 p.m. Eastern time. **Regularly priced at \$147!

Register at: www.enclaria.com/events



Presenter: Heather Stagl

As founder of Enclaria LLC, Heather Stagl equips individuals and teams to influence change at work. She provides a number of resources for those who are leading organizational change from the middle, including individual coaching, team workshops and step-by-step workbooks. Heather is a blogger and radio host of "The Change Agent's Dilemma: How to Influence Change Without Authority" show on BlogTalkRadio. She is the author of *99 Ways to Influence Change* and the change management toolkit, *Irresistible Change Guide: Design & Influence Change Without Getting Stuck*. Find all these resources and more at www.enclaria.com.