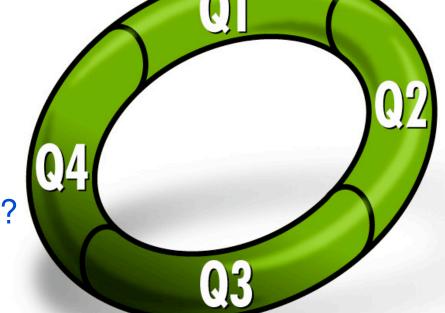
# The Four Pull Questions

What is the purpose?

## What is the frequency of measurement?



What are the measures of success?

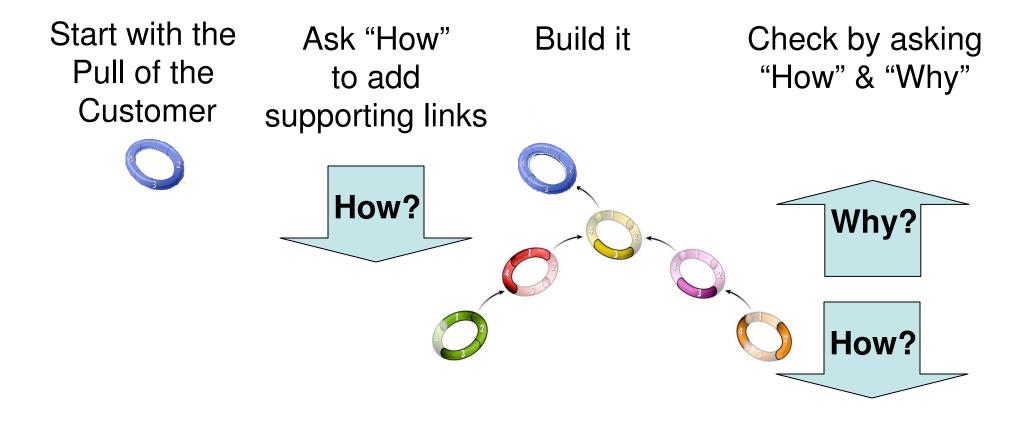


## What is actually being measured?



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#### Creating a Service Flow Pull Structuresm





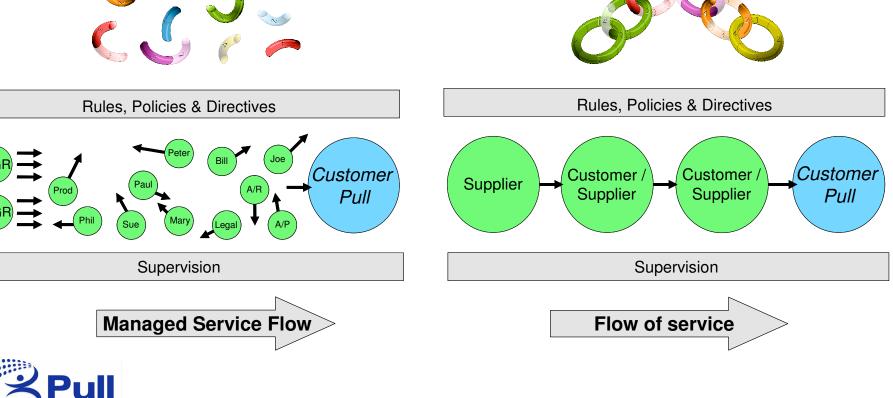
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### What is the Cost of Misalignment?

Misalignment

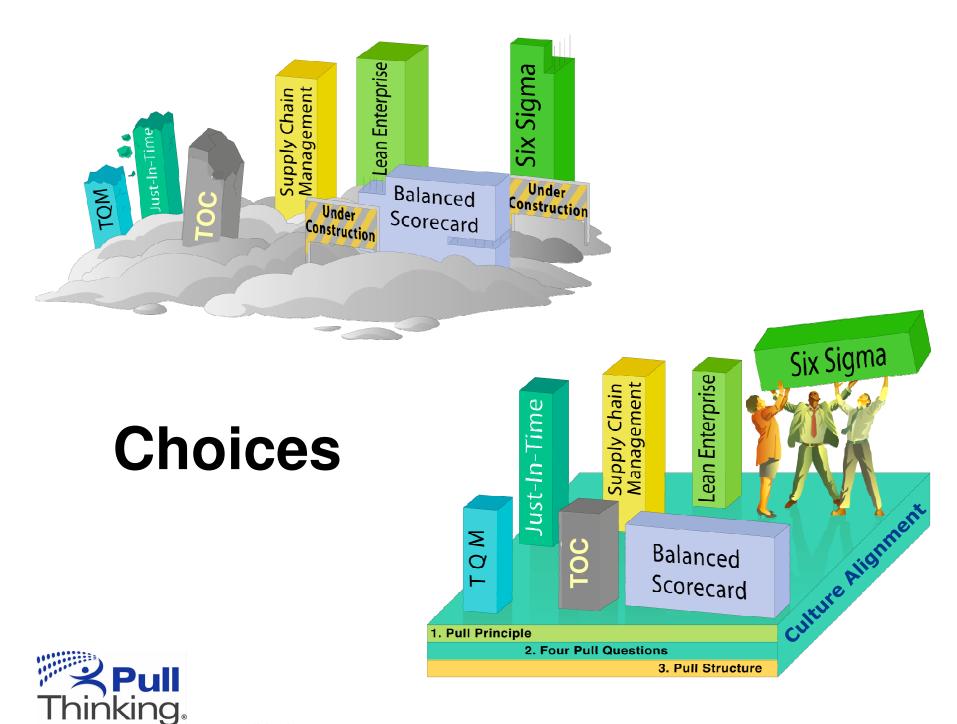


Alignment



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